

FOR IMMEDIATE RELEASE October 21, 2015

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MEDIA ADVISORY

Engaging the Next Generation of Coders With Los Angeles County's first-ever Hack Day

WHEN: Saturday, October 24, 2015, 9am-6pm

WHAT: Supervisor Mark Ridley-Thomas will host South LA Hack Day to engage,

educate and empower about 100 young boys and girls of color to break

into the field of Information Technology.

Tech giants such as Microsoft, IDEO, CGI and NeoGov will lead a series of workshops about how to mine Open Data to develop software applications and how to launch a young coder's career in Information Technology. They will also solicit ideas for revolutionizing Los Angeles

County's voting system, as well as other innovations.

WHO: Supervisor Mark Ridley-Thomas

Microsoft, IDEO, CGI and NeoGov Urban TxT, Girl Code LA and Digital LA

LA County Registrar-Recorder/County Clerk, Public Library and

Department of Human Resources.

WHERE: Lennox Library and Constituent Services Center

4359 Lennox Blvd, Lennox, CA 90304